



# Discover our product range

2021

## Lutosa in numbers

# Facts & Figures





















potato traders







#### Time line



## **Contents**







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**Potato Flakes** 



## 1 Fries

As one of the world's most productive countries when it comes to potato farming, Belgium has a fertile clay-loam soil and benefits from ideal weather conditions for potato crops. Planted in April-May, the early potatoes (Première, Anosta, Amora, Felsina...) are anvested in July, whereas the conservation potatoes (Fontane, Innovator, Birtije, Agris, ...) are harvested late September or in the first half of October.

Once they are calibrated and sorted, the potatoes are washed and steam-peeled, checked by an optical laser and cut into fries. These are then blanched, inspected for a second time with an electronic sorter and dried to limit fat absorption and improve the crispiness.

The fries are then pre-fried for 1 minute to 90 seconds in vegetable oil at a temperature of  $160^{\circ}\text{C}$  to  $170^{\circ}\text{C}$ . Next they are defatted. A third and last check takes place right before the freezing process.

Packaging possibilities range from 400g to 5kg.

Most of our (non coated) fries are Dual Storage, i.e. they can both be stored in the freezer (at -18°C) or in the fridge (+2/+4°C) for 2-4 days. Defrosting allows for shorter frying times and, therefore, to serve more portions during a service.

Whenever deep-frying potato products, please carefully observe all the do's and don'ts as described on the site www.qoodfries.eu



## Fries for the **fryer**











Lutosa



## Fries for the **fryer**

Thick Cut Fries 14/14 mm



Jumbo Fries Extra Thick Cut 18/18 mm









## 2-Way-Cook Fries



**Surf Potatoes** Crinkle cut 



· made from a long potato variety with high dry matter content for crispiness

FLOWER

- pre-fried in sunflower oil, meaning they contain less saturated fats
- · 2-Way-Cook, i.e. they can either be prepared in the fryer or in the oven with an excellent result either way
- · Dual Storage, i.e. they can either be stored: in the freezer (below -18°C) for 24 months, or in the fridge (between +2 and +4°C) for 2 to 4 days





















#### 3-Way-Cook Fries



Thanks to their specially developed precooking process, these fries can be prepared using either of 3 cooking methods; frver, oven or air frver,

This is a major advantage for retailers, as health conscious consumers can choose their preferred cooking method, while supermarkets can save precious shelf space.

#### Classic Cut Fries 10/10 mm



## Belgian Fries Hand-cut Style





#### Crinkle Cut Fries 9/12 mm









#### Thin Cut Fries 7/7 mm







#### Coated 3-Way-Cook Fries



#### Coated Classic Cut Fries 10/10 mm





#### Did you know that?



or not - are gluten-free, i.e. they do not contain wheat or derivatives of wheat. This makes them well-suited for people who suffer from celiac disease and for those who prefer to stick to a gluten-free diet

#### Coated Thick Cut Fries 14/14 mm "Family Fries"







# Flavoured Fries





#### Cajun Fries 10/10mm





#### Coated Sweet Potato Fries 10/10 mm



#### Flavours from around the world

These products bring a nice touch of regional, sometimes even exotic food culture, yet they are familiar and accessible for a wide public.

Some are hot, some sweet, others subdued and delicate, some mainstream, others more niche. But definitely, there is something to please everyone's palate.

#### **Oven Fries**

Classic Cut Oven Fries 10/10 mm **◎ ◎ ◎ ◎ ◎** 

#### **Coated Fries**

Skinny Fries 5,5/5,5 mm Skin-On Coated Extra Thin Cut





Coated Classic Cut Fries 10/10 mm Skin-On











## X-TRACRISPY

Coated with a thick layer of gluten-free starch coating, the Lutosa X-traCrispy fries are particularly crispy and also stay hot for a longer period of time.



#### Coated Classic Cut Fries 10/10 mm



#### Coated Pub Chips Extra Thick Cut 18/18 mm













#### Salted Coated Fries







Coated with a salted gluten-free starch coating, the Lutosa CrispySalted fries are crispy, visually appealing and mouth-wateringly addictive.

#### **Pre-salted** Fries







This range of long, smart-looking fries are evenly presalted and ready-to-serve. Just allow them to cool down for 1 or 2 minutes, then dig in and... enjoy!

## FastReady 2-Way-Cook Fries



The main USP of these fries, targeting the foodservice sector, is that they can be fried in just 90 seconds from defrosted state.

They can also be cooked in the oven, making them lower in fat (30 to 50% less than in the fryer).



\* from defrosted product in a professional fryer

#### Classic Cut Fries 10/10 mm



#### Thin Cut Fries 7/7 mm











#### Crinkle Cut Fries 9/12 mm







#### **Premium** Fries for the fryer



The Premium range is based on off-white (cream) and vellow potato varieties specially selected for their high dry matter content (crispiness) and their length.

They are also characterised by a long holding time and by a very high yield, i.e. a very high portion to serve for any given quantity of frozen product.

#### Thin Cut Fries 7/7 mm - yellow flesh







## Coated Premium Fries for the fryer



Classic Cut Fries 9/9 mm - 3/8" - white flesh





Classic Cut Fries 11/11 mm - white flesh











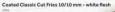
Its extra thick gluten-free coating layer gives the Premium X-traCrispy range even more crispiness and a longer holding time of up to 25 minutes.

The ideal solution for home delivery!



Coated Thin Cut Fries 7/7 mm - white flesh









2 Cut potatoes

Our Cut Potatoes Range comes in a wide array of shapes (diced, sliced or wedges), skin-on or skin-off, coated with spices or plain, evenly cut or more irregular just as if they were "home-made".

Colouring and type of oil can also be adapted in line with the final cooking method (fryer, oven or pan). They may be served as a side-dish or mixed with other ingredients in a stir-fry.

Our Baby Roast Potatoes, small perfectly calibrated pre-fried baby potatoes, are a real delicacy appreciated all over the world for their good taste, consistent size and colour.



## **Cut** potatoes











## Cut potatoes







## Cut potatoes with flavoured coating

#### Did you know that ...



... all Lutosa coatings, also the flavoured ones, are gluten-free, i.e. they do not contain (traces of) wheat or derivatives of wheat.

This makes them perfectly suited for people who suffer from celiac disease and for those who stick to a gluten-free diet.

Starch-based coatings are used to make fries and other cut potato products more crispy and increase their holding time (keep them warmer and crispier for a longer period of time).





Herby Diced Potatoes 20/20/14 mm











#### Cut potatoes for **oven** (industry) Oven Cubes 20/20/10 mm **O O O O O** Oven Cubes 10/10/10 mm D & o Oven Cubes 12/12/12 mm O 60 00 00 BBO Oven Slices 5/7 mm Oven Slices 3/5 mm Oven Wedges cut in 8 D A o D O ■ # of Roast Oven Potatoes cut in 2/4/6 Roast Oven Potatoes cut in 4/6 Mini Roast Oven Potatoes cut in 8/12 of B Od H Do F

## **Gratinated oven potatoes**

Gratin Dauphinois
with min 4% cream and 2% cheese







## Seasoned oven potatoes



## Non pre-fried cut potatoes

Because they have only been blanched and not at all pre-fried, these Non Pre-fried Cubes are low in fat. Cook them in a combi-steamer oven or in the microwave to keep fat intake under control.

But of course, you can also cook them in a baking tray with just a drizzle of good quality olive oil.



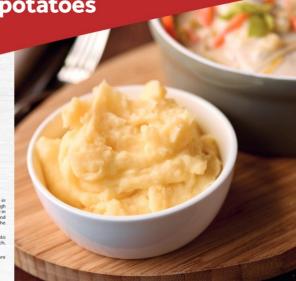


3 Mashed potatoes

Discover the smooth texture and delicious taste in our range of exquisite mashed potatoes. These high quality products are perfect for use at home and in restaurants due to their perfect portionability and the ease of preparation. They can also be used in the manufacturing of ready meals.

Nearly all of our mashed potatoes are shaped into small cylinders or "pellets" of a few grams each, then individually quick frozen (IQF) at -18°C.

This guarantees a perfect portionability, but more importantly a more homogeneous heating result.



## Mashed potatoes



#### Natural Plain Mash mashed potatoes without emulsifier





## Bintje Mash seasoned with salt, pepper & nutmeg





## Ready Mash seasoned with salt, pepper & milk



#### Buttery Mash seasoned with salt & pepper and 2% butter





#### **Gourmet Mash**

seasoned with salt & pepper and min 4% butter



0400





#### Natural Gourmet Mash seasoned with salt & pepper and 4% butter, no emulsifier











2:

## **Pre-fried** Mashed Specialities



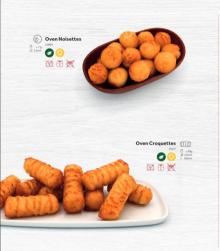


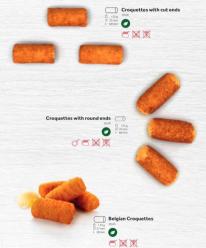






## **Pre-fried** Mashed **Oven** Specialities | **Non pre-fried** Mashed Specialities

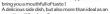




## Flavoured Mashed specialities

#### A world of flavours

If you like our traditional noisettes but are looking to discover new tastes, than try our Spicy Noisettes. The fluffy mash, enriched with coriander, chili and cumin, in combination with the crispy crust will



appetizer. Who dares?







5 Shredded specialities

These shredded specialities are crispy by nature, without addition of a coating. This range takes us for a genuine trip around the world.

The Röstis are a Swiss speciality made from shredded potatoes and come in different flavours to suit everyone's taste: onion, cheese or veggies. Perfect as a side dish or just as a snack.

The Potato Pancakes - based on the authentic Kartoffelpuffer recipe from the German region of Thüringen - are made from shredded yellow flesh potatoes, fresh onions and salt. They can equally be served with a sweet or savoury garnish.

The traditional American Hash Brown, uniquely crispy, is typically served for breakfast, but will also readily add a crispy bite to any meal.

Brand new in the range are the Potato Crunchies, small crispy nugget-like bites of well-flavoured shredded potatoes.





## **Hash Browns**















## **Pancakes**





## Organic Range





















7 Finger food & deserts



Whether hashbrown-inspired Cheddar nuggets or the savoury Spanish style Mini Pom'Churros, our finger foods are real bite size and have a true potato taste. Brand new are the Spicy Noisettes: a spiced-up version of the classic Noisettes. Who dares?

Crispy on the outside, yet smooth and tastefully seasoned inside, these bites are the perfect snack with a dip sauce of your choice. But they will please just as much as a side dish

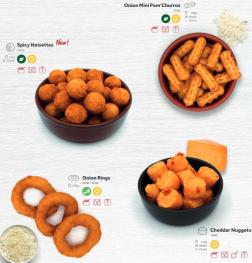
Pre-fried. For oven or (air) fryer alike.

Famous around the globe, these authentic Belgian Waffles are made according to the traditional recipe from Liège. With 6% butter and 23% pearl sugar. they contain only ingredients of the highest quality. Soft and smooth on the inside and deliciously crispy outside, thanks to the caramelized pearl sugar.

They can be enjoyed as a quick snack (at room temperature), but heating them in e.g. a toaster and serving them with a scoop of icecream will take the experience to a whole other level. A really mouth watering taste and smell. Who can resist?



## **Finger Food**



## **Belgian Waffles**





#### Potato flakes

#### by coloration









by granulometry



by application





gnocchi



bakery

soups

## Overview table



Cut Potatoes		<b>6</b>	0		<b>a</b>		W)	0	<b>2</b>	-	7	1	OB			
Cut Potatoes	Cubes 12/12/12mm				-	-	-	-	-	-	-	-		_		1
Cut Potatoes	Cubes 12/12/12 mm (Sunflower)				-		•	•	•	•						
	Cubes 12/18/25 mm (Sunflower)															
	Wedges cut in 8															
	Wedges cut in 8 Skin-On															
	Wedges cut in 4															
	Slices 5/7mm (mixed oil)															
	Slices 5/7mm (Sunflower)															
	Crinkle Slices 5/7 mm															
	Rustic Slices 9 mm Skin-On			-												
	Mini Roast Potatoes cut in 8/12															
	Baby Roast Potatoes 25-50 mm															
	Baby Roast Potatoes 25-52 mm															
	Baby Roast Potatoes 30-32 mm															
	Baby Roast Potatoes 32-35 mm															
	Baby Roast Potatoes 35+mm															
Flavoured Cut Potatoes	Spicy Wedges cut in 8 Skin-On															
	Garden Wedges cut in 8 Skin-On															
	Herby Diced Potatoes 20/20/14 mm															
Cut Oven Potatoes	Oven Cubes 10/10/10 mm									X						
	Oven Cubes 12/12/12 mm									×						
	Oven Cubes 20/20/10 mm Oven Wedges cut in 8									X	•	•				
	Oven Slices 5/7 mm						•			X						
	Roast Oven Potatoes cut in 2/4/6		:		-:	•	÷	÷	÷	×	:	:	:			
	Roast Oven Potatoes Cut in 4/6		÷		-:	•	÷	•	÷	Ŷ	•	÷	•			
	Mini Roast Oven Potatoes cut in 4/6 Mini Roast Oven Potatoes cut in 8/12		•		-:	•	•	•	÷	X	•	:	•			
	Gratin Dauphinois (min 4%-cream)	×	×		_	·	÷	÷	÷	×	•	·				
Gratinated Oven Potatoes	Luxury Gratin Dauphinois (min 12%-cream)	Ŷ	×				•	÷		×	•			:	- :	
Non Pre-fried Cut Potatoes	Non Pre-fried Cubes 19/21/28 mm	×	×				·	•			_				_	
	Mini Roast Potatoes with Rosemary out in 8/12					•	•	•	•						•	
Seasoned Cut Oven potatoes	Mini Noast Potatoes with Rosemary Cut in 8/12		•			•	•	•	•	×	•	•	•			
Mashed Potatoes		6	0	(A) (4	1	1	W.	0	0		7	1	0			-
	Plain Mash					_	_	÷	_							
	Natural Plain Mash															
	Bintje Mash															
	Ready Mash															
	Buttery Mash															
	Gourmet Mash															



## Symbol legend

#### **Preparation methods**

Not suitable for fryer

Convection oven

Not suitable for convection oven

Oven with overhead grill (salamander)

Steam oven (combi-steamer)

Regeneration oven (re-therming)



Microwave oven

#### Product characteristics

Pre-fried in sunflower oil



Pre-fried in sunflower oil, but residual RSPO oil can occur



Pre-fried in mixture of segregated sustainable palm oil (RSPO) and sunflower oil



Pre-fried in segregated sustainable palm oil (RSPO)



Pre-fried in canola/rapeseed oil



Salt added to the recipe





Airfryer (oil-free fryer)

Not suitable for airfryer (oil-free fryer)



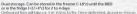


Sauce pan











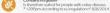
Dual storage. Can be stored in the freezer (-18°C) until the BBD. or at room temperature (+18°C) for up to 6 weeks.



Suitable for a vegetarian diet i.e. without using any meat or fish. Suitable for a vegan diet



i.e. without using any animal products. Vegan products are, per definiton, also vegetarian. Contains no gluten\* Is therefore suited for people with celiac disease.



No allergens present \*\* \*\* 14 Eu allergens - cf eu regulation n° fic1169/2011 Allergen free products are, per definition, also gluten-free



Individually quick frozen (perfectly portionable)



## Find us here

